

BY E-MAIL/SPEED POST

ELECTION COMMISSION OF INDIA
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UNDER SECRETARY

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No 22/2/2011-ERS

Date: 26th April 2011

To

The Chief Electoral Officers
of All States & Union Territories.

Sub.- maximization of coverage of mobile numbers of electors –use of e-details containing mobile numbers in elector database-regarding.

Sir/Madam,

Your attention is drawn to the Commission's letter No. 22/2/2010 –ERS, dated 9th December 2010 regarding use of mobile technology for communication with the applicants and electors to the extent possible. It is hoped that most of the newly enrolled electors have given their mobile numbers/e-mail I.D while submitting their application Forms apart from that has been collected from the already enrolled electors by the Booth Level Officers. As per the instructions contained in the Commission's letter under reference, for the purpose of storing the cell phone number of the electors, e-details table in the elector database has to be modified accordingly.

2. Collection and compilation of cell numbers of the electors is useful and vital for the following purposes:

- a) to communicate with the electors at the time of revision of rolls to keep them abreast of schedule and various stages/ process of revision,
- b) to get feedback from electors to make roll error free and
- c) to educate the Voters at the time of election.

3. As there is still some time in announcement of schedule for the next revision of electoral rolls in the State/UT, this lean period of continuous updation may be utilized for collecting the cell numbers of already enrolled electors with the help of Booth Level Officers and the information so collected be kept in the elector database after modifying e-details table, if not done so far.

4. A fortnightly report on the collection of cell number of electors may be furnished to the Commission for its information in the format enclosed herewith.

Yours faithfully,

(NARENDRA N. BUTOLIA)